VISION

"TO BE A GLOBALLY RECOGNISED ECONOMY WHERE GOOD GROWTH DELIVERS HIGH LEVELS OF PROSPERITY, JOBS AND QUALITY OF LIFE FOR EVERYONE"

PRIORITIES

BUSINESS ENVIRONMENT, IDEAS & WORKFORCE

- Private sector leadership to drive a more productive region
- A region at the forefront of science, innovation and new technologies, including ambitions to decarbonise all sectors of the economy through the 2020s.
- Nurture future talent, address skills shortages and provide the technical skills that will drive our economy.

TACKLING OUR 4 KEY CHALLENGES

1. Boosting productivity & earnings
2. Increasing levels of innovation & R&D
3. Tackling stubborn deprivation
4. Improving living standards

PLACE & INFRASTRUCTURE

- Invest in infrastructure to transform connectivity & the places where people want to live and work and businesses invest.
- Contributing to national commitments to climate change
- Vibrant, people-friendly regenerated town and city centres, with high quality green infrastructure and public realm.

INTEGRATED POLICY FRAMEWORK TO ADDRESS THESE PRIORITIES
(COVERING POWERS & FUNDING)

EVIDENCE BASE / POLICY DEVELOPMNENT - ONGOING

BUSINESS, IDEAS & WORKFORCE

GROWING & PRODUCTIVE ECONOMY
(Science & innovation, R&D, enterprise, digital, trade and investment

LIFELONG LEARNING
(Skills, opportunity, progression, young people, education)

HEALTHY & INCLUSIVE WORKFORCE
(Good work, welfare, health & Wellbeing)

LOCAL INCLUSIVE INDUSTRIAL STRATEGY

DEVELOPING BIG IDEAS TO:

1. BOOST PRODUCTIVITY & EARNING POWER
2. CONTRIBUTE TO NATIONAL PRIORITIES & GRAND CHALLENGES

PLACE & INFRASTRUCTURE

TRANSPORT, CONNECTIVITY & MOBILITY
(21st century transport)

STRATEGIC HOUSING & EMPLOYMENT SITES
(Affordable housing, stronger communities)

ENERGY, CLEAN GROWTH & THE ENVIRONMENT
(Green & sustainable city

QUALITY OF LIFE
(High quality culture and citizen experience)

PARTNER PLANS & STRATEGIES

GOLDEN THREAD

- INCLUSIVE GROWTH
- IMPROVING PRODUCTIVITY
- CARBON REDUCTION
- PLACE LEADERSHIP
- INTEGRATED INVESTMENT

IMPACT AREAS

GROWTH & PRODUCTIVITY | GOOD JOBS & EARNINGS | SKILLS UPLIFT | IMPROVING CONNECTIVITY | REDUCING DEPRIVATION | ENVIRONMENTAL SUSTAINABILITY

DIFFERENCE FOR WHOM (COHORTS/SEGMENTATION)

CITY REGION PROJECTS / PROGRAMMES